



VIRTUAL INTERNATIONAL EXCHANGE AND LEARNING

## How to apply for the exchange programme of the VIEL project

The first round of the student exchange will start in October 2021. If you want to be a part of it, send your application (in English) by email to your contact person until **30<sup>th</sup> September 2021**.

HKA: Prof. Sissi Closs, [elisabeth.closs@h-ka.de](mailto:elisabeth.closs@h-ka.de)

UL: Dr. Yvonne Cleary, [yvonne.cleary@ul.ie](mailto:yvonne.cleary@ul.ie)

PU: Ms. Edith Miano, [e.miano@pu.ac.ke](mailto:e.miano@pu.ac.ke)

Your application should contain:

- **Curriculum vitae**  
*with photo*
- **Meaningful letter of motivation**  
*in which you introduce yourself and your motivation to participate in the programme (at least ½ page)*
- **Answers to the following 4 questions** (in 5-7 sentences):
  1. *A Communication and Media degree brings together students from a wide range of disciplinary backgrounds - linguistics, computer science, design and translation, .... What do you actually gain from this diversity?*
  2. *How do you think the programme and your Communication and Media skills, as well as the international certificate, will influence your career choice and prospects?*
  3. *Why will you enrich the exchange? What can you contribute to this programme and how can the other students in your course benefit from it?*
  4. *What questions should we have asked you to get to know you better?*

If you have any questions about the exchange and the programme in general, please contact Belinda Oechsler ([belinda.oechsler@h-ka.de](mailto:belinda.oechsler@h-ka.de)).

We look forward to receiving your application!

*The VIEL-team*



Hochschule Karlsruhe  
University of  
Applied Sciences

